



California Industry Cluster Tours



The [Monterey Bay International Trade Association \(MBITA\)](#) invites you to participate in the **Industry Cluster Tour (ICT)** service for business executives, researchers and student groups from around the world to experience first-hand the dynamic industry clusters and unique business and research culture of California.

The MBITA global network of private business, public sector partnerships, investors and trade promotion service associations supports MBITA to arrange and facilitate one-on-one and group meetings, presentations, public business events and industry cluster tours representing the following industry sectors in four distinct California regions:



Northern California – Computers, electronic products, Information Technology (IT), machinery, bio-technology, green technology, tourism and logistics and State Government.

Central California – Agriculture products & food manufacturing, agro-technology, marine biology, machinery and shipping logistics.

Greater Los Angeles – Computers, electronic products, machinery, transportation equipment, chemicals, tourism, motions picture/television production, green technology, textiles and apparel.

San Diego and Mexican Border - Information Technology (IT), biotechnology, green technology, Mexican border trade, aerospace and tourism.



Contact the MBITA office to arrange a customized tour for education or business designed to your specific needs and objectives.

Monterey Bay International Trade Association (MBITA)

P.O. Box 523 Santa Cruz, CA 95061 – U.S.A.

Tel. + 1 831-335-4780 - Fax + 1 831-335-4822

Web: <http://www.mbita.org> – Email tlivoti@mbita.org

Northern California ICT tour, Sept. 2008

MBITA and the [CoFimp](http://www.cofimp.it) (www.cofimp.it) delegation from Bologna, Italy visit Google during their Northern California ICT. This tour also included visits to Intel, the Stanford Research Nano-Lab, a Silicon Valley Venture Capitalist, a leading High-Tech attorney, a Silicon Valley international business incubator, the City of San Jose and an Innovative high tech start-up founded by an Italian national.