



PRESENTED BY



GlobalCalifornia.com Convenes in Los Angeles

Attend the **8th annual Global California conference** at the **Los Angeles Area Chamber of Commerce** on **June 23rd** and receive a free listing in the new **GlobalCalifornia.com** business portal.

GlobalCalifornia.com is designed as a unifying contact point for public and private sector organizations located throughout California that support both domestic and global users wishing to conduct bilateral trade and investment with California businesses. **GlobalCalifornia.com** will employ a 'click and chat' methodology where online content will be supported by 'on-the-ground' services.

The **8th annual Global California conference** will feature expert panels on each of **GlobalCalifornia.com's** industry directories as they are listed online (legal, Logistics, marketing, trade finance, advocacy, government agencies, industry associations and education).

GlobalCalifornia.com will provide the 'missing link' to increasing bilateral trade and investment between the California business community and the rest of the world so sign up now to attend the **8th annual Global California conference** and to also become a part of **GlobalCalifornia.com**.

Keynote speaker: Jerome E. Horton, Chairman of the California State Board of Equalization

The State Board of Equalization has specific tax incentive programs that most California employers are not aware of and do not take full advantage in their payroll expenses. Mr. Horton will explain these programs in more detail so California exporters and importers can take advantage of these tax incentive programs and be more competitive in the global marketplace.

Thursday, June 23, 2011 Los Angeles Area Chamber of Commerce

Bank of America Room
350 S. Bixel Street,
Los Angeles, CA 90017

Time 8:00am registration
9:00am - 3:15pm presentations

Online registration:
\$55 – MBITA & VITA Members
\$70 – Non Members

At Door: \$10 surcharge
Cash or checks only

Parking is available on a first-come first-serve basis in the Chamber's parking structure, accessible via 4th Street for a rate of \$6. Overflow will be directed to adjacent lots.

SPEAKERS

- Andrew Sweibel*, Vice President International, [Bobrick Washroom Equipment](#)
- Wayne Jepson*, Head of Sales, [Panalpina](#)
- Jeffery Daar*, Principal, [Daar & Newman, a Professional Law Corporation](#)
- Michael Newman*, Principal, [Daar & Newman a Professional Law Corporation](#)
- Matthew Neco*, General Counsel, [Docstoc, Inc.](#)
- Leslie Levy August*, Secretary General, [Trade Bridge International, Inc.](#)
- Stacy Sun*, CEO, [Asia Pacific-USA Chamber of Commerce](#)
- Christopher Baker*, Public Relations and *Kentaro Nakagawa*, Director, Research and Business Support Assistance, [Japan External Trade Organization, Los Angeles](#)
- Rob Guthrie*, Business Development Officer, Renewable Energy & Environmental Exports, [Export-Import Bank of the U.S.](#)
- Katherine Romero*, Acting Section Chief, Trade Operations, [U.S. Customs and Border Protection, Los Angeles/Long Beach Seaport](#)
- Bobby Hines*, International Trade Specialist, [U.S. Commercial Service, Los Angeles](#)
- Randal Long*, Chairman, Outreach & Publicity, [Southern California Regional District Export Council \(SCRDEC\)](#)
- Maurice Kogon*, Director, [Center for International Trade Development \(CITD\), El Camino College](#)
- Peter Laanen*, International Trade Director, [Netherlands Business Support Office \(NBSO\)](#)
- Edward Tang*, Vice President, [GBC International Bank](#)
- Boon Ho Toh*, Center Director, [International Enterprise Singapore](#)
- Ing Phansavath*, Program Manager, Department of Business, Management and Legal Programs, [UCLA Extension](#)
- Norman Arikawa*, International Trade Development Manager, [Port of Los Angeles](#)
- Steve Arnold*, Regional International Sales Manager, [FedEx Services](#)
- Adam Kaae*, Business Development Officer, [UPS Capital](#)
- Joe Davis*, Pacific Regional Sales Manager, [PIERS](#)
- Noel Massie*, President, [UPS, Central California District](#)

SUPPORTING ORGANIZATIONS



LIMITED SEATING – RESERVATIONS REQUIRED

Online registration and exhibit / sponsorship opportunities at www.mbita.org/events/home.php
Contact the MBITA office at 831-335-4780 or email cristina@mbita.org