

**Carman Rossi**  
President and CEO

**President and Founder, eCertify Pty Ltd, Australia**



Carman Rossi is the President and Founder of eCertify and is based in Alexandria, Virginia. He is focused on working directly with Chambers of Commerce to deliver the eCertify solution to Exporters and Freight Forwarders in the USA and Canada.

Rossi spent 14 years in the Consumer Electronics Industry with companies such as Phillips, Pioneer and Marantz in international marketing and sales. He spent 9 years in the IT industry with corporate clients for Remington, Wang and Oracle mainly selling global supply chain solutions. In 1992 he started TridentGLOBAL in Australia to deliver export documentation and management solutions to Exporters. As a result of his dedication to the export industry in Australia he was awarded a Fellowship (FAIEx) in 1999 by the Australian Institute of Export.

In 2004 Rossi created eCertify to transform the last manual process in the global supply chain process by creating an online solution for processing Certificates of Origin electronically.