

GLOB@L CALIFORNIA

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7th Annual Conference

Create New Jobs With Exports and Online Technologies

This year's conference is about creating jobs through exports and how online solutions can effectively and cost-efficiently increase your sales to the foreign marketplace.

Demonstrations and presentations on export compliance, global marketing, export enabling, security and global trade intranets will be featured.



El Camino College

SPEAKERS

Presentations on the new TradePort web site and overview of the TradePort Collaborator (California Trade Partners' intranet)

Tony Livoti, President, Monterey Bay International Trade Association (MBITA) & TradePort

Export.gov, A Government Powerhouse

Julie Anne Hennesy, Director, U.S. Department of Commerce (USDOC), L.A. West

eCertify - Online Solution for Electronic Certificates of Origin

Carman Rossi, President & CEO, eCertify Pty Ltd

Build Online Trust and Privacy

Joanne Furtsch, Policy Product Architect, Truste.com

Global Trade Intelligence You Won't Find Anywhere Else!

Joe Davis, Pacific Regional Sales Manager, PIERS -United Business Media Global Trade

Export Details: A Must for Success

Maurice Kogon, Director, Center for International Trade Development (CITD), El Camino College

Made in Heaven for Exporters

Jane Hagen, Founder & VP Marketing, GroveSite

Date Wed., June 23, 2010
Place Los Angeles Area Chamber of Commerce
Bank of America Room
350 S. Bixel Street,
Los Angeles, CA 90017

Time 8:30am registration
9:00am - 2:00pm – presentations

Online registration:
\$45 – MBITA & LA Chamber Members and CITD Clients
\$60 – Non Members

At Door: \$10 surcharge
Cash or checks only

Parking is available on a first-come first-serve basis in the Chamber's parking structure, accessible via 4th Street for a rate of \$6. Overflow will be directed to adjacent lots.

SUPPORTING ORGANIZATIONS



LIMITED SEATING – RESERVATIONS REQUIRED

Online registration and exhibit / sponsorship opportunities at

www.mbita.org/events/home.php

Contact the MBITA office at 831-335-4780 or email cristina@mbita.org