

Global California – Challenges and Solutions March 16th 2007, Sacramento, CA

Exhibitor & Sponsor Set-up Guide

Thanks you for your participation in *Global California – Challenges and Solutions*.

Please find instructions below for submitting your advertising materials and tabletop Exhibit information.

Please submit your ad as a file attachment to Cristina Polese (cristina@mbita.org) no later than **February 23, 2007**.

If the file size exceeds 10 Mb please submit your artwork in a CD and mail it to:

MBITA

P.O. Box 523, Santa Cruz, CA 95061

Artwork must be camera ready and 300dpi resolution. Preferred format is PDF. Other accepted formats are EPS and JPG. If you have any questions please call MBITA at 831-335-4780.

Ad sizes are 1/8 page, ¼ page, ½ page and full page with the following dimensions:

Full page: 6" x 8"

1/4th page: 3" x 4"

Half page: 6" x 4"

Horizontal ads are required. Vertical ads are accepted only for half page. For special requests please contact us directly.

Electricity is available at the exhibit area upon request. Table-tops are 6' x 3', and Main and Luncheon sponsors have 10' x 10' exhibit space.

Set-up for all Exhibitors will be on March 16th at 7:00am at the California Chamber of Commerce.

**The California Chamber of Commerce
1215 K STREET, 14TH FLOOR
At the corner of 13th and K Street (ESQUIRE BUILDING)
SACRAMENTO
(916) 444-6670**