

Global Trade for All - Online Solutions

November 15, 2011

Biltmore Hotel

2151 Laurelwood Rd, Santa Clara



Online Global Trade For All Tony Livoti

TRADE **P**ORT™



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MBITA is a non-profit organization dedicated to provide trade promotion services to the California, U.S. and foreign country business communities. MBITA utilizes advanced Global eCommerce technologies for its clients and members to maximize global trade opportunities.

MBITA manages the **TradePort.org** website, a 'click & mortar' solution for trade promotion services, and the **TradePort Collaborator**, an online community of 38 public-private sector trade promotion organizations called the California Trade Partners (CTP). The CTP represents over 60,000 small to mid-sized enterprises located throughout California. Please **see 3 minute video clip** on CTP conference in December 2004 called 'Global California - Economy in Transition'.

MBITA's latest

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More Hotel

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Online Solution

November 15, 2011 E
Hotel NAWBO-Silicon
partnership with Trade
Bay International Tra
(MBITA) is presenting
seminar, business exp
reception and dinner
to be an exciting day
experts in the field of
[Get more information](#)

TradePort Facilitates Global Trade

TradePort is a repository of free information and resources for businesses involved in all aspects of international trade. Created in 1996, TradePort is supported by a coalition of public and private sector trade service organizations in California that assist businesses and their foreign counterparts in identifying and investment opportunities.

TradePort Collaborator



An online 'gated' community for the staff of the California Trade Partners (CTP) network representing over 60,000 importers, exporters, investors and trade promotion organizations in California. The TradePort Collaborator provides a collaboration workspace for the CTP staff to share resources, track key discussions, and team up on projects.

About TradePort

 English

 Chinese

 Japanese

 Italian

Link Exchange



When conducting global trade and investment online there are two important issues that need to be addressed.



- SECURITY
- QUALIFICATION



Small businesses and professionals need 3rd party service providers they can trust that can offer maximum online security and qualified information whether it be announcements, trade leads or research papers.



TradePort and its Global Trade Promotion Network

Established in 1995, TradePort.org is one of the longest running global trade portals on the web.



Become a TradePort Collaborator

TRADE **P**ORT™

For 15 years TradePort.org has been directly affiliated with hundreds of domestic and foreign public/private Trade Promotion Service organizations located throughout California and other parts of the world.





TradePort and its partners serve thousands of qualified importers, exporters, investors and trade promotion providers in California and the world.





Global eCommerce Examples

- **LOGISTICS:** [Global Trade Manager \(FedEx\)](#)
- **EDUCATION:** [Export University \(National District Export Council\)](#)
- **MARKETING:** [Export.gov](#)
- **ADVOCACY:** [TradePort Collaborator](#)
- **LEGAL:** [Daar & Newman](#) - [International Network of Independent Law Firms](#)
- **FINANCE:** [InterNetLC.com](#)



**Monterey Bay
International
Trade Association**

SNEAK PREVIEW OF 'CLICK AND CHAT'

www.globalcalifornia.com



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TradePort

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