



Institute for Innovation and Economic Development

a collaboration between
Monterey County Business Council &
California State University Monterey Bay
<http://innovation.csUMB.edu>





iiED

ECONOMIC GROWTH VIA INNOVATION



CALIFORNIA STATE UNIVERSITY
Monterey Bay

CSUMB ● EDU



iiED Vision

Business and education innovation become signature strengths of the greater Monterey Bay and generate strong regional economic development.



iiED Mission

The Institute for Innovation and Economic Development at the California State University, Monterey Bay will

Foster innovation, entrepreneurship and economic development in the greater Monterey Bay region by offering programs that stimulate business development and job growth in the region with emphasis on technical assistance, applied research, and information dissemination, while directly supporting principles of sustainability.

iiED Major Programs

- Innovation conference
- Entrepreneur Support
- Economic Development Services





1. Innovation Conferences

- Sustainable Hospitality Symposium
- Competitive Clusters
- Innovation workshops and training



2. Entrepreneur Support

- ~ Entrepreneur workshop and coaching
- ~ Technology transfers from CSUMB and local R&D organization
- ~ CSUMB faculty consultation
- ~ CSUMB student internship and capstone projects

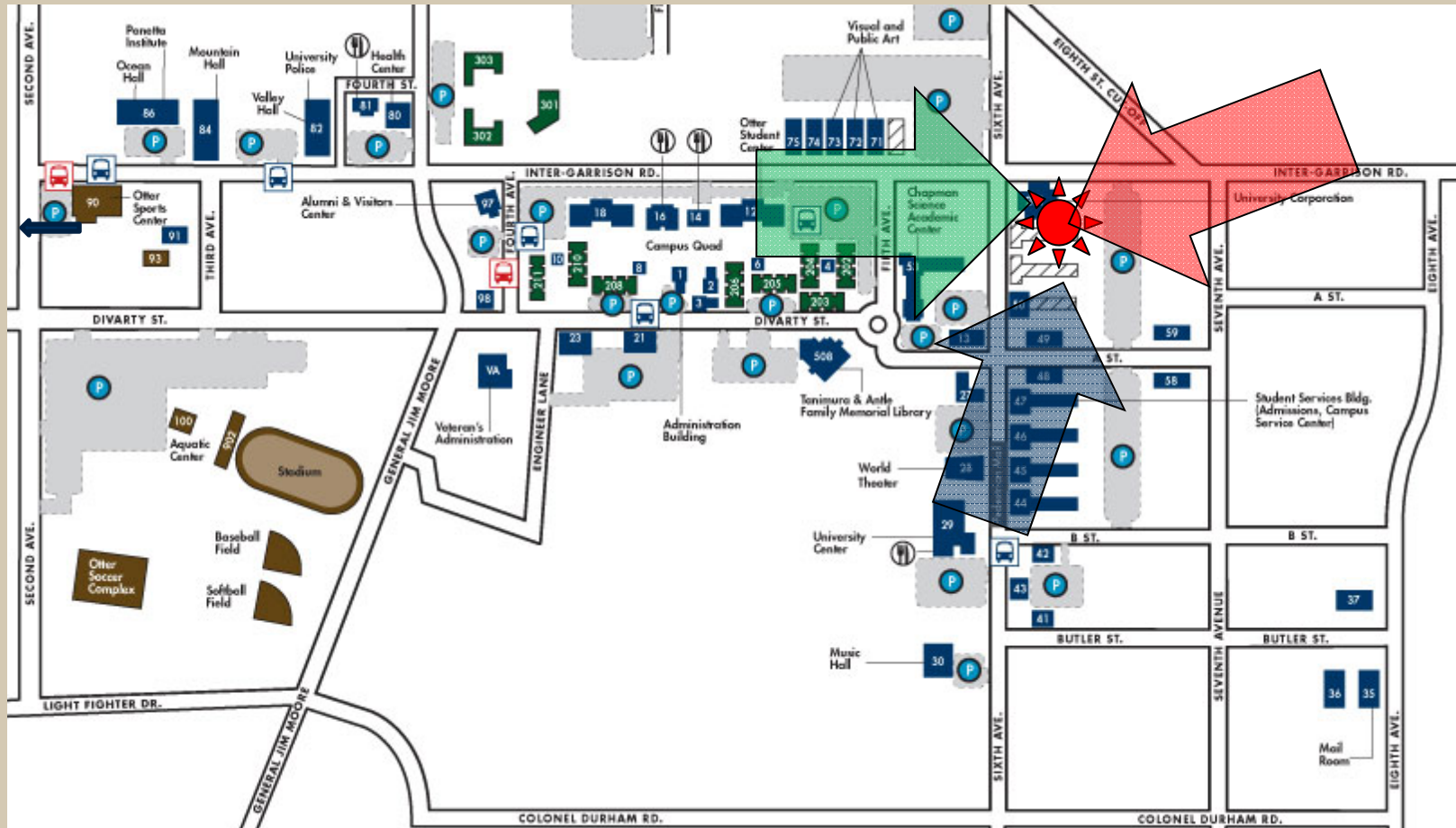


3. Economic development services

- Provides up-to-date economic and demographic
- Ongoing economic development grants with community
- Strategic planning, data collection, and analysis.

Institute Office – in University Corp

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Institute for Innovation and Economic Development at CSUMB



Thank You

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