

How to Put Cloud Technology to Work for Small Business

Exactly What is the Cloud, Anyway?

- **Cloud computing** is the delivery of computing as a service rather than a product, whereby shared resources, software, and information are provided to computers and other devices as a utility (like the electricity grid) over a network (typically the Internet). (*From Wikipedia,*
http://en.wikipedia.org/wiki/Cloud_computing)

And What Does That Actually Mean?

- You can retrieve anything from anywhere from any device



And What Does That Actually Mean?

- You don't have to buy or maintain as much equipment



What's the Downside?

“...over a network (typically the Internet).”

- If you lose your network connection, you can't work at all or not as well

What's the Downside?

- Up Front Effort



What's the Downside?

- Security/Privacy
- Someone else has your data

A Day in the Life...



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10 Great Cloud Products for SMB's

Email and Calendaring

Intermedia

(Hosted Exchange)



Google Apps



10 Great Cloud Products for SMB's

Storage and Backup

Dropbox



CrashPlan



10 Great Cloud Products for SMB's

Productivity

Office 365



Google Apps



10 Great Cloud Products for SMB's

Project Management

5pm



Basecamp



10 Great Cloud Products for SMB's

CRM and Communication

Zoho CRM



Salesforce.com



Cloud Consulting Services

- Assessment of business processes and technology needs
- Identification of suitable Cloud vendors
- Migration plan (including data migration)
- Project implementation
- Training and Support

Questions

