

For Immediate Release

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'Foreign Direct Investment Opportunities– Here and Abroad' Luncheon, Monterey, Ca, March 31st

Santa Cruz, Ca., March 2, 2011 – TradePort.org and the **Monterey Bay International Trade Association (MBITA)** (www.mbita.org) today announced a luncheon entitled **'Foreign Direct Investment Opportunities – Here and Abroad'** to be held at the Crazy Horse Restaurant – Bay Park Hotel in Monterey on March 31st.

The global economy is directly linked to public and private sector economies on local, state and federal levels. Foreign investment into the U.S. and American investment abroad creates jobs and business opportunities for businesspeople here and abroad.

Find out the latest opportunities of investment into the U.S. and China at MBITA's Monterey chapter luncheon that will feature presentations from representatives from both China and the U.S. Presentations on investment opportunities in business and property in the U.S. and China and the pitfalls and challenges that now exist for both domestic and foreign investors will be covered. The Overseas Private Investment Corporation (OPIC) of the U.S. government who lends money at low interest rates to American investors for foreign projects will also be featured.

Charles Zheng, General Manager of ChinaWTO.com will be discussing both the CIFIP trade faire (China International Fair for Investment In Property) and CIFIT (China International Fair for Investment and Trade) programs his company is promoting to the U.S. marketplace.

CIFIT has become one of the world's largest international investment promotion events in China drawing over 50,000 domestic and overseas visitors from 120 countries and regions. At each CIFIT conference, delegations from over 60 countries will stage exhibits and over 1,300 journalists from more than 300 domestic and overseas mainstream press organizations will provide full coverage.

CIFIP addresses the entire global landscape linking up land reserve operating institutions, business promotion bureaus, developers and investors while providing proactive and effective publicity, information exchange, professional matchmaking and trading promotion.

Jim Faith, Principal, of **Jim Faith and Associates** is the Project Manager and web developer for the new Enterprise Development Network (EDN), a financing initiative launched by the Overseas Private Investment Corporation. By engaging the private sector, EDN greatly extends OPIC's ability to provide financing and political risk insurance (PRI) to micro-, small- and medium-sized enterprises (MSMEs) to invest in specific projects in developing countries.

Ted Bohrer, Principal at **Gold Coast LLC** will discuss the possibilities of obtaining safety, flexibility and above-average returns in U.S. real estate today while earning a monthly cash flow with diversification and even protection against possible government rent controls. "There is still value and safety in real estate if you know what properties to own. The answer might surprise you..."

Further details and registration for this luncheon can be found at <http://www.mbita.org/events/home.php>