

Mark Murai
President
California Strawberry Commission



Strawberry industry veteran Mark Murai is a third-generation Orange County farmer. He served on the California Strawberry Commission's Board of Directors for 17 years and led the organization as its Chairman from 2002-2004. He is the current president of the California Strawberry Commission. Mr. Murai began growing strawberries on his family's farms in 1985, while still studying Agricultural Business Management at Cal Poly, Pomona.

He has served as a member of USDA's Fruit and Vegetable Industry Advisory Committee and currently serves on USTR's Agricultural Technical Advisory Committee. He currently serves as vice chairman of the Alliance for Food and Farming.