

**Dr. Lucie Merkle**  
Executive Director  
**State of Bavaria U.S. Office for Economic Development**  
**West Coast Division**



Lucie Merkle was appointed Executive Director of the State of Bavaria United States Office for Economic Development, West Coast Division in November 2005. Her long standing, direct ties to the Bavarian State Department for Economic Affairs and extensive experience in the field of strategic management and location marketing are giving her a clear edge in bridging the gap between the U.S. West Coast and Bavaria in the field of business development.

Previously, Lucie Merkle served as Deputy Director of Invest in Bavaria in Munich where she held various leadership positions at the Bavarian State Department for Economic Affairs. She has worked on a wide range of strategic topics including the promotion of technology transfer, entrepreneurship, venture capital, industry networks and European research and development policy. Career highlights include positions in the field of strategic management and trade policy at a renowned German chemicals company and research positions at the University of Munich.

Lucie Merkle holds a Masters Degree in economics of Wayne State University, Detroit, Michigan, a Masters Degree in economics and business administration of the University of Augsburg, Germany and a Ph.D. in economics of the University of Munich, Germany. She represents the State of Bavaria U.S. West Coast Office in various local and international professional organizations.