

**Paul V. Oliva** • FOUNDER AND PRINCIPAL

Oliva owns Oliva Global Communications, consulting on international trade policy, programs, public affairs, and corporate social responsibility. Founder, California APEC 2011 Organizing Committee; author, State of California 2007 trade strategy; senior advisor, Bay Area Council. Previous positions: Director, global corporate relations, Visa International (developed global stakeholder relations and external communications, worked with CEO and senior executives); director, member communications, Visa USA; founder/executive director, BAYTRADE (innovative trade development alliance); founder/managing partner, TradePort LLC (international trade web service); founder, CalTrade; senior policy analyst, international trade and investment division, State of California; research analyst, California World Trade Commission. Sailing instructor. Speaks German, Italian. Education: MA, International Affairs, School of Advanced International Studies (Johns Hopkins University), BA, International Studies (University of the Pacific). Board / member: Chairman, UOP School of International Studies Advisory Council; Chairman, Northern California District Export Council; South Beach Yacht Club; Pacific Council on International Policy; CalChamber Council for International Trade.

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