

Maurice Kogon

Director, Center for International Trade Development

Maurice Kogon joined the **El Camino College Center for International Trade Development (CITD)** as Director in August 2001. He holds a BA and MA in Foreign Affairs from George Washington University and did Doctoral work in International Relations at American University. Kogon has over 46 years of experience in the international business field as a U.S. Government official, business executive, educator and consultant. He has written, lectured and trained extensively on international trade and has developed numerous Web-based export tools now used throughout the world, including his Exporting Basics guide, Export Readiness Assessment diagnostic, Export FAQs, and Export Internet Search Wizard. He has taught international business courses at Cal State University Northridge, George Washington University, and Virginia Tech. He has consulted for U.S. and international clients, including the Egyptian Government and the UN's International Trade Centre in Geneva.

Kogon's government career spanned over 33 years (1961-94) with the U.S. Department of Commerce in Washington, DC, where he held management positions in trade assistance and promotion, trade policy, strategic planning and program evaluation. As director of Commerce's market research and trade information office, he oversaw many of the export assistance services offered at U.S. Export Assistance Centers nationwide. In 1978, Kogon was selected to develop and manage the Commerce Department's first real-time trade information system, the Worldwide Information & Trade System (WITS), the precursor of today's National Trade Data Bank (NTDB). Kogon retired from Commerce in 1994 to form his own company, Export Services, Inc. (ESI). As ESI President, he developed the National Export Offer Service (NEOS), an early on-line directory of U.S. exporters and export products.

Kogon is a long-time member of NASBITE International's Board of Governors and is the current NASBITE President. He was actively involved in the developing NASBITE's Certified Global Business Professional (CGBP) credential and exam, launched nationally in 2005.