

Sami Chalfouh
Director, Strategic Planning & Business Development
Unique Image, Inc,

Sami Chalfouh is the Director of Strategic Planning and Business Development with Unique Image, Inc. an integrated brand marketing and print media solutions agency. A woman-owned and operated business, it caters to corporate clients, government agencies, non-profit organizations, both nationally and internationally. Unique Image is the publisher of *ALO Magazine* the premier US publication focused on shedding the light on cultures of the Middle East, Mediterranean and North Africa, as well as building cross-cultural understanding to pave the road for businesses to realize the opportunities abound in its focused regions.

Chalfouh leads the development and strategic team for establishing a long term strategy for international dialog and provide market research and representation for businesses seeking to do business in the Middle East. The implementation of these projects are felt through the visionary work of Unique Image Inc, *ALO Magazine* and *ALO Cultural Foundation*.

Prior to Joining Unique Image Inc, Sami co-founded Chalfouh International LLC an international trade management research and consulting firm, where he helped develop major international projects with emphasis on downstream operations, construction, and rough diamond trade. With over 17 year experience in business development, national and international relationship building he has been a key driver into developing, negotiating and closing several commodity trade agreements globally, and a visionary leading the development and implementation of a consolidated online global trading platform.

As a consultant, he developed several winning business plans and led the delivery of feasibility studies and market research to include assisting in funding a refinery project and a resort development project among others. His marketing expertise has served in developing several brands and launching many companies nationally and globally. he is a strong believer in doing business through building long lasting relationships rather than short term transactions.

Before launching Chalfouh International LLC, Chalfouh established the first U.S. office of New Horizon Network Sarl. a commodities trading firm, which originated in Tunisia.

Chalfouh is a passionate entrepreneur with a deep sense of cultural awareness; he has lived in the Middle East, North Africa and currently resides in California. He has attended the University of Sciences in Tunisia, where he studied mathematics and physics. Chalfouh studied Computer Sciences, Business Administration and graduated with a Bachelor degree in International Business Management from California State University of Los Angeles. He currently is completing his MBA in International Business Management. In addition to English, he is fluent in Arabic, French, and conversational in Spanish.

Currently, Chalfouh serves as a member of board of directors of the following companies: Chalfouh International LLC, New Horizon Network Sarl., Euromid International Consortium Group and Blue Royale Inc. he also is a member of the Entrepreneurship Institute of California State University of Los Angeles. Advisory Board of Hospitality Management at Mount San Antonio College where he was featured as a guest speaker.

In addition to strategic global marketing and International relations, Chalfouh enjoys swimming, especially in the Mediterranean, film and dining. He is known to surprise people when playing pool.