

For Immediate Release

Attn: Business Editor

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'Deal-making' Trip to China Seeks \$10 Million For Clean-Tech Firms

Santa Cruz, Ca. – Jan 27 – With local companies slammed by the continued recession, China is the brightest spot on the globe and so-called "clean-tech" environmental technologies are even brighter. Today the Monterey Bay International Trade Association (MBITA) and Asia Getaway announced they were selecting more than a dozen local companies to snag upwards of \$10 million in new contracts from the Chinese during a 'Deal-making Clean-Tech Trade Mission to China' Oct. 23-30.

"This trade mission is designed for 'deal-making' and not for photo-ops and tourist attractions," said Tony Livoti, president of MBITA in Santa Cruz. "We want participants to hit the ground running for at least \$10 million in new business, so we're using web conferencing for extensive information exchange sessions before the trip, matchmaking help from the U.S. government, and one-on-one business meetings once we're there."

The trade mission is focused on three regions of China: Shanghai, Jiangsu and Changsha, Hunan. Shanghai is the largest city in China and is its leading business hub. Jiangsu, one of the wealthiest regions in China, recently signed an MOU with the US Green Partnership program (JUGP) to develop bilateral trade and investment projects in energy and other Green industry sectors. Changsha, Hunan is a 2nd tier metropolis of 4,000,000 people with a total population of 60,000,000 in the Hunan province which needs all kinds of Green products, technologies and services.

The trade delegation will also participate in the World Expo 2010 that will take place in Shanghai from May 1 to October 31, 2010 with over 186 countries and 48 international organizations participating. Under its main theme of "Better Cities, Better Life", the expo will showcase a number of exciting initiatives aimed at achieving greener, safer, healthier, prosperous, inclusive, well managed cities and is expected to attract 70 million people from all over the world. The deadline for registration is August 23, 2010.

NOTES TO EDITOR:

For full trade mission details and registration application please visit <http://www.mbita.org/chinatrادمission/energytrademission2010.pdf> and <http://www.mbita.org/chinatrادمission/Shanghai.pdf> for the promotional flyer.

About MBITA: Founded over 25 years ago supporting SMEs by providing bilateral trade promotion and investment services. www.mbita.org. About Asia Getaway: Extensive experience in providing first class visits to China www.asiagetaway.com

Facts on China's move into a Green Economy

- China is the world leading renewable energy producer as well as the world's largest country for 'Green' construction and auto sales.
- China looks seeks American technology in all Clean-tech industry sectors
- The U.S. and China governments also plan to develop a U.S.-China Clean Energy Research Center for joint research and development